

Atharva Institute of Management Studies

Activity / Event report

Name of Event/Title	: Data Analytics Orientation for MMS Students with Mr. Vaibhav Shah and Dr. Garima, Aspiring Minds
Date of conduction	: 29 th May, 2025
Class / Sem	: MMS Semester II (DIV A & B)
Faculty coordinator	: <ul style="list-style-type: none">● Dr. Vaibhav Patil, Assistant Professor, Head of Finance Department, AIMS● Prof. Gauri Sane, Assistant Professor, Class Coordinator, AIMS
Student coordinator/ committee	: <ul style="list-style-type: none">● Hrutwk Shinde● Prasad Salunkhe● Hrishik Pawar● Hetal Sancheti● Samwad Raul● Geetika Ghadi

DESCRIPTION

Objectives:

- To introduce students to the structure and expectations of the assigned **Data Analytics Project**.
- To explain the process of **collecting corporate data** and transforming it into **actionable insights**.
- To familiarize students with industry-standard **data analytics tools** such as **Microsoft Excel** and **Power BI**.
- To highlight the importance of **data-driven decision-making** in the corporate environment.

Takeaways:

- A clear understanding of the project scope, which involves working with **real-world corporate data**.
- Awareness of the **workflow**, starting from **data collection** to **data visualization** and **insight generation**.
- The importance of **accuracy**, **consistency**, and **clarity** while handling and presenting data.
- Introduction to **Power BI** as a powerful tool for building interactive dashboards and reports.
- Recognition of the need for **collaborative effort** and **effective communication** during the project.

Learning Outcomes:

By the end of this project, students will be able to:

- Import, clean, and process raw data using **Excel** and **Power BI**.
- Develop meaningful **data visualizations** to communicate insights effectively.
- Understand key **data analytics concepts**, including filtering, aggregation, and trend analysis.
- Apply **critical thinking** to analyze business data and extract valuable conclusions.
- Use **Power BI features** such as data modelling, DAX functions, and dashboard design.
- Demonstrate a **real-world application** of analytical tools in a corporate context.

COMMUNICATION WITH RESOURCE PERSON



Orientation Session Details – Atharva Institute of Management Studies

1 message

Dr. Vaibhav Patil <vaibhav.patil@atharvaims.edu.in>

Thu, 29 May, 2025 at 9:36 am

To: aspiringminds555@gmail.com

Cc: Director Atharva <director@atharvaims.edu.in>, gauri.sane@atharvaims.edu.in, Reena Poojara <reena.poojara@atharvaims.edu.in>, Ganesh Apte <ganesh.apte@atharvaims.edu.in>

Hello Dr. Garima Ma'am,

Thank you for confirming your availability to conduct the online orientation session for the students of **Atharva Institute of Management Studies**.

Please find the details for today's session below:

 **Date & Time:** Thursday, 29th May 2025 · 10:00 AM
Google Meet Link: <https://meet.google.com/dcw-ddwp-ksa>

We truly appreciate your support and look forward to a successful session with your guidance.

Regards,

Dr. Vaibhav Laxman Patil

HOD & Assistant Professor - Finance

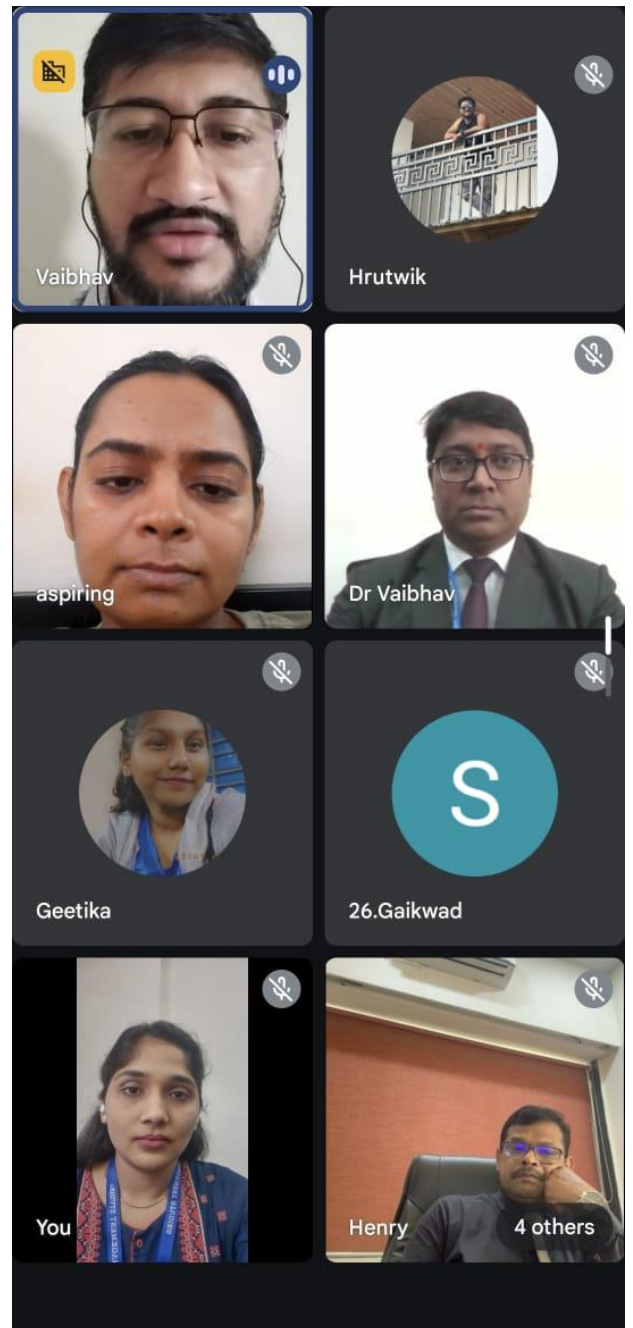
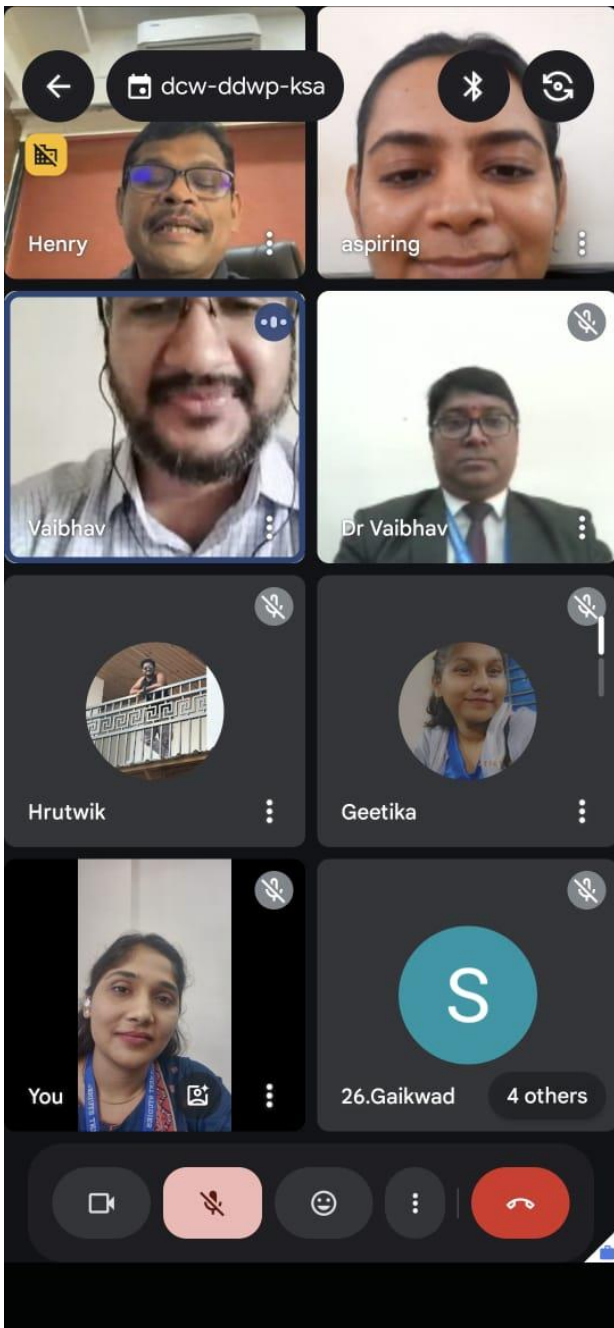
Atharva Institute of Management Studies

<http://www.atharvaims.edu.in/>

☎+91 9833 813 777

☎+966 557 963 454

EVENT PHOTOS





EVENT REPORT PREPARED BY: Hrutwik Shinde, MMS, Semester II, (Batch 2024-2026)

Verified by: Prof. Gauri Sane, (Assistant Professor & Class Coordinator, AIMS)

Submitted to: Dr. Henry Babu (Director, AIMS)